



# Il Cinema Ritrovato

Bologna  
June 25<sup>th</sup>  
July 2<sup>nd</sup>  
2016

XXX edition

## FILM LITERACY AND FILM ARCHIVES

Wednesday, June 29th 2016

2.30 p.m. – 6.45 p.m.

Sala Gino Cervi Via Riva di Reno, 72 – BOLOGNA

### PROGRAMME

2.30 – 3 p.m.

**“Film Literacy and Film Archives a General Framework”**

**Matteo Zacchetti**

Deputy Head of the DG Information Society and Media Unit “Media Programme and Media Literacy” of the European Commission.

**Ian Christie**

Film Historian and Professor

3 – 4.45 p.m.

**“Film Literacy and Film Archives: Best Practices”**

**Elisa Giovannelli - Fondazione Cineteca di Bologna**

*ABCinema Project – Film History Ambassadors*

**Tine Kopf - Deutsches Film Institute**  
*Kindergarden children and abstract films*

**Florine Wiebenga - The Eye**  
*Film Jewels for middle school students*

**Jeni Reghem - Cinémathèque Royale de Belgique**  
*Avantgarde films and high school students*

## **Q&A**

*4.50 p.m – 5.05 p.m.*

*Coffee break*

**5.05 p.m. 6.25 p.m.**

**“Film Literacy outside Film Archives : Best Practices”**

**Olivier Demay - Les Enfants de Cinema**  
*The French case*

**Nuria Aidelman - A Bao A Qu**  
*MOVING CINEMA – An EU-funded project*

**Madeleine Probst - Watershed**  
*An English case study*

**Chiara Fortuna - MIBACT EFAD’s Board Member**  
*EFAD’s and Film Literacy*

**6.25 p.m.**

**Conclusions**

**Nicola Mazzanti - ACE President**

**Info and registration**

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